



## “Gameloft” Factsheet

MPT is working with Gameloft to launch an unlimited play mobile gaming subscription service for MPT customers.

Customers can purchase the games through subscription, charged at 200 Ks/day. Some games also offer in-app purchases priced from only 105 Ks. For the first time customer will get 7 days free for this service.

Gameloft operates its own established franchises such as *Asphalt*®, *Real Football*®, *Modern Combat* and *N.O.V.A.: Near Orbit Vanguard Alliance*®, and exclusive to MPT, new games like *Cricket*, *Super Quad Bikes*, *Boat Racing* and *Hero of Sparta* were today announced.

Customers can now subscribe and download the best mobile games from the store at [wapshop.gameloft.com/mpt/](http://wapshop.gameloft.com/mpt/) using their MPT SIM in an Android device. Users can register their Gameloft subscription and play multiple games, multiple times from the Gameloft Games Club. Users can cancel their subscription service at any time.

### **Terms and Conditions:**

- Gameloft/MPT will not share subscriber mobile phone numbers with third parties.
- If a game failed to download, please verify that:
  - The device has enough free space.
  - Third-party application installs are approved on the device.
- For further assistance, please contact Gameloft’s Customer Care department by sending an email to [support@gameloft.com](mailto:support@gameloft.com)

For more information,

For more information about any of these services, please call 106 or please visit <http://mpt.com.mm/mm/> or <https://www.facebook.com/mptofficialpage/> .



## About Gameloft

Leader in the development and publishing of mobile games, Gameloft® has established itself as one of the top innovators in its field since 2000. Gameloft creates games for all digital platforms and with an audience of 134 million monthly users offers via Gameloft Advertising Solutions a unique level of visibility and involvement to advertisers. Gameloft operates its own established franchises such as Asphalt®, Order & Chaos, Modern Combat and Dungeon Hunter and also partners with major rights holders including Universal, Illumination Entertainment, Disney®, Marvel®, Hasbro®, Fox Digital Entertainment, Mattel® and Ferrari®. Gameloft distributes its games in over 100 countries and employs 6,000 people worldwide. Gameloft is a Vivendi company.

All trademarks referenced above are owned by their respective trademark owners.

For any further queries, please contact:

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## “ThuTaMyay” Factsheet

MPT is launching a new Value Added Service ThuTaMyay in partner with Myanmar Media Linkage. This app will let workers in the agricultural industries connect with each other to share advices and ask questions from experts, with responses sent within 3 days.

ThuTaMyay is a great way for farmers to improve their outputs and learn new farming techniques. The App has an easy-to-use Myanmar-language interface and convenient access to essential agricultural information like commodity prices from 9 national wholesalers, weather information, family health news and more.

The app also features information on wholesale market commodity prices from 9 different regional markets, updated daily, as well as news, and family health information. A fortnightly digital magazine with many interesting articles about farming and rural life in Myanmar is also available.

Access to all this amazing content is very affordable, costing only 105 MMK per day, including commercial tax. As a new year’s gift, MPT is offering farmers one free week of ThuTaMyay access.

To access this new app, MPT customers can **message TTM to 8834**. A link will be sent to customers to download the app.

For more information about any of these services, please visit to <http://ttm.lotayamm.com/>



The graphic features a woman in a yellow top interacting with a digital interface. The interface displays various app features such as market prices, weather, and health news. Text in Burmese describes the app's benefits and provides contact information for TTM.

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ပိုက်ပို့သုတရသရန်

MPT  
Moving Myanmar Forward

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တစ်နေရာတည်းမှာ  
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(၇) ရက်တာ အခမဲ့

အသုံးပြုခွင့်ကို ဂျပန် 8834 ကို  
TTM ဟုယခုပင်ပေးပို့လိုက်ပါ



### **About ThuTaMyay (Myanmar Media Linkage)**

Myanmar Media Linkage was initially established as a partnership business by local media and IT professionals in 2012. It was reformed into a company limited in 2014. Their major business is Media Content development and IT solutions. We are providing services to wide range of clients from small and medium businesses to government and public corporations.